How to Furnish For Relaxed Living

C-23

Shaw OF CHARLOTTE

Box C-23

You are cordially invited to review some of America's most important furniture

Sofas
Love Seats · Chairs
Ottomans

Many splendored things in a potpourri of styles, fabrics, themes. Do come inside.

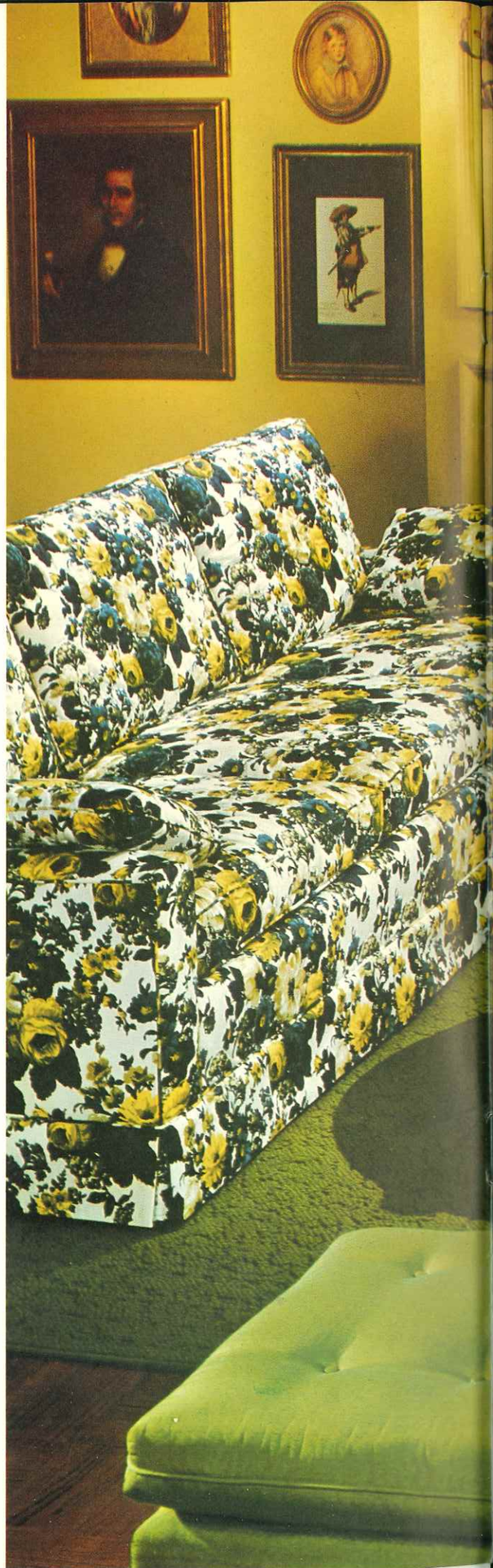
If you demand fabrics with "feeling," let us give you a hand! From antique and cut velvets, to fine damasks, wool slubs, or polished silk, Shaw of Charlotte offers **more than 1200 fabric selections**! Our designs come from the country's leading fabric houses, and include a range of lush imports . . . so that each of our many splendored things is "dressed" with the exquisite care of a Balenciaga.

June 15, 1969

Beautifully Suited To The Even Temperament

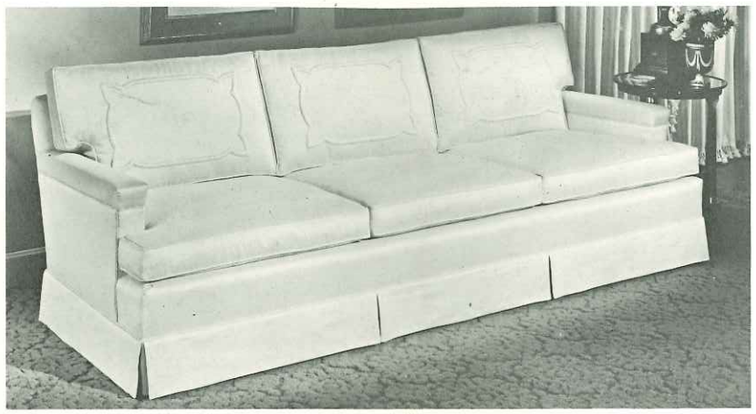
Love relaxed comfort and the best the past has to offer? Offered here: Shaw of Charlotte's long, lush, loose-cushion sofa, quilted deep and downy in a fresh floral print. By the hearth, a high-backed, stoical wing chair with the stamp of American Colonial on its features. Foreground: moody shades of blue combine on a pillow-back lounge chair (note scalloped skirt detailing, cut to customer's specifications), and add contrast to silk ottoman in foreground. Walls painted to the "gold standard" enshrine family portraits, old prints, memorabilia. And think how creative you can be with Shaw's Traditional: you can add a skirt, remove a skirt; scallop, ruffle or pleat a skirt; and choose from more than 1200 fabulous fabric selections! Shaw's amazing range of decorator possibilities lets you **custom order** any piece you like, **detailed** any way you like (see inside back page).

516 Sofa, 101″ wide;
614 Wing Chair;
520-30 Lounge Chair;
2003 Ottoman.



506-84 Pillow-back Sofa
Shown heavily quilted. Available w/2 or 3 cushions, and also in 72″ length, and as 58″ love seat.
84 W 35½ D 31½ H.

660-72 Sofa
Exposed wood base. Sculptured back perfect for middle-of-room placement. Also available in 84″ length, and as 50″ love seat.
72 W 34 D 31½ H.



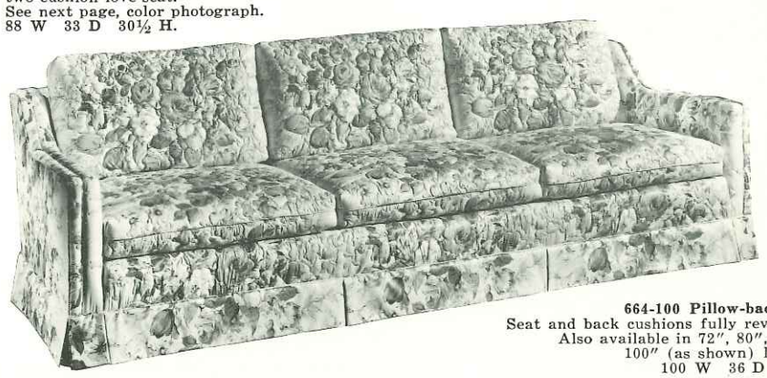
520-87 Pillow-back Sofa
One of the most elegant of Shaw's fine sofas. Back cushion of luxurious Fortrel. Truly unmatched comfort.
87 W 35 D 31½ H.

1984 Sofa
Low, luxurious, lush. Loose pillows. Italian leg with Antique Brass casters. Outstanding tailoring and comfort.
85 W 36 D 28 H.

540 Pillow-back Sofa
Posh, pillow-back sofa with gently sloping arms. Compatible with nearly all periods and interiors.
88 W 36 D 32 H.

188-88 Pillow-back Sofa
Available in 98″, 88″ (as shown) and 72″ lengths. Or in 58″ as delightful two-cushion love seat.
See next page, color photograph.
88 W 33 D 30½ H.

492 Directoire Sofa
Imported Italian frame, finished in French Walnut. Resilient foam back for souffle-soft comfort.
89 W 31 D 30 H.



664-100 Pillow-back Sofa
Seat and back cushions fully reversible. Also available in 72″, 80″, 90″ or 100″ (as shown) lengths.
100 W 36 D 30 H.

188-88 Loose Pillow-back Sofa
Available in 98″, 72″ and 88″ (as shown) lengths. Also as 58″ love seat. Flawless Traditional design.
88 W 33 D 30½ H.

162 Lounge Chair
Masterfully-detailed and important occasional lounge. Italian legs.
30 W 33 D 34 H.

158 Barrel Lounge Chair
Barrel lounge with semi-attached pillow back also available with swivel, or as swivel rocker.
30 W 33 D 31½ H.

326 Lounge Chair
Dramatically-styled lounge chair shown here with Trapunto back. Custom, self-lined skirt.
32 W 33 D 31½ H.

186-58 Attached Pillow-back Love Seat
Lithe little love seat with abundant charm and comfort. Perfect in pairs. Attached pillow back.
58 W 33 D 30 H.

208 Wing Chair
For the suite of a President or capable young executive; for the cabin of a yacht, the main hall of fraternity or private club. Shown in rich brocade.
33 W 32½ D 41 H.

156-T Lounge Chair
Available with plain back, or deep-diamond tufting as shown. Cushions are made even more luxurious by use of fabulous Fortrel.
30 W 32 D 30½ H.

616 Chair
Unusual design adapts beautifully to drawing room, den, living room, bedroom, office.
27 W 31 D 34 H.

614 Wing Chair
Stoical design with modified wing, button back. Distinguished by its authentic appearance.
30 W 33 D 41 H.

1972 Chair
Capacious lounge chair with hugely comfortable loose cushion, souffle-soft seat. Italian leg, brass casters.
30 W 36 D 27 H.

168 Loose Pillow-back Lounge Chair
Handsomely proportioned, superbly comfortable. Cushions are even more luxurious because of fabulous Fortrel.
29 W 36 D 34 H.

2642 Queen Anne Wing Chair
As seen on cover. Authentic Queen Anne design, including all Shaw's tailoring refinements.
29 W 33 D 44 H.

620 Barrel Wing Chair
Flared legs, sculptured back, gently flowing wings. As perfect as a Rodin, from any angle.
30 W 33½ D 41½ H.

1656 Chair
Clever little chair with swivel base is perfect at fireside, or deep in a boudoir retreat.
28 W 28½ D 29 H.

144-T Tub Chair
Hand-tufted. Stunning buttoned arm creates one of the most unique chairs you'll discover. Also available with swivel, or as swivel rocker.
29½ W 31½ D 30 H.

210 Lounge Chair
Attached foam-filled back. Scaled to be important without appearing heavy. Also available with swivel, or as swivel rocker.
31 W 34½ D 33½ H.

642 Wing Chair
Influenced by Italian design, with exposed wood base in Faded Walnut. Double welting. Especially important in lush fabrics.
31 W 31 D 36 H.

628 Ladies' Lounge Chair
Shapely ladies' lounge with half-moon back, deep button-tufting. Splendidly "personal" possession.
29½ W 34 D 34 H.

160 Lounge Chair
Slightly higher back. Simply designed for casual or elegant surroundings. Lined skirt.
30 W 32½ D 34 H.

1886 Lounge Chair
Reversible seat and back pillows, with deep, downy comfort throughout. Lounge chair for home or executive suite.
29½ W 37 D 33 H.

144 Semi-attached Pillow-back Chair
Tastefully restrained button-tufting. Moderate proportions adapt to all interiors. Also available w/swivel, or as swivel rocker.
29½ W 31½ D 30 H.

1870 Lounge Chair
Small, lazy lounge, ideal for living room or library.
28½ W 33 D 30 H.

630 Lounge Chair
Impeccably tailored to offer comfort and beauty in any surrounding, with any period.
30 W 31 D 31½ H.

2644 Colonial Wing Chair
Smaller-scaled Colonial chair with graceful Queen Anne legs. Perfect for intimate rooms and apartments.
28 W 33 D 41 H.

456 Louis XV Open Arm Chair
Imported Italian frame, finished in French Walnut. Fully caned seat and back, reversible cushion. **C'est Louis XV!**
24½ W 25½ D 33 H.

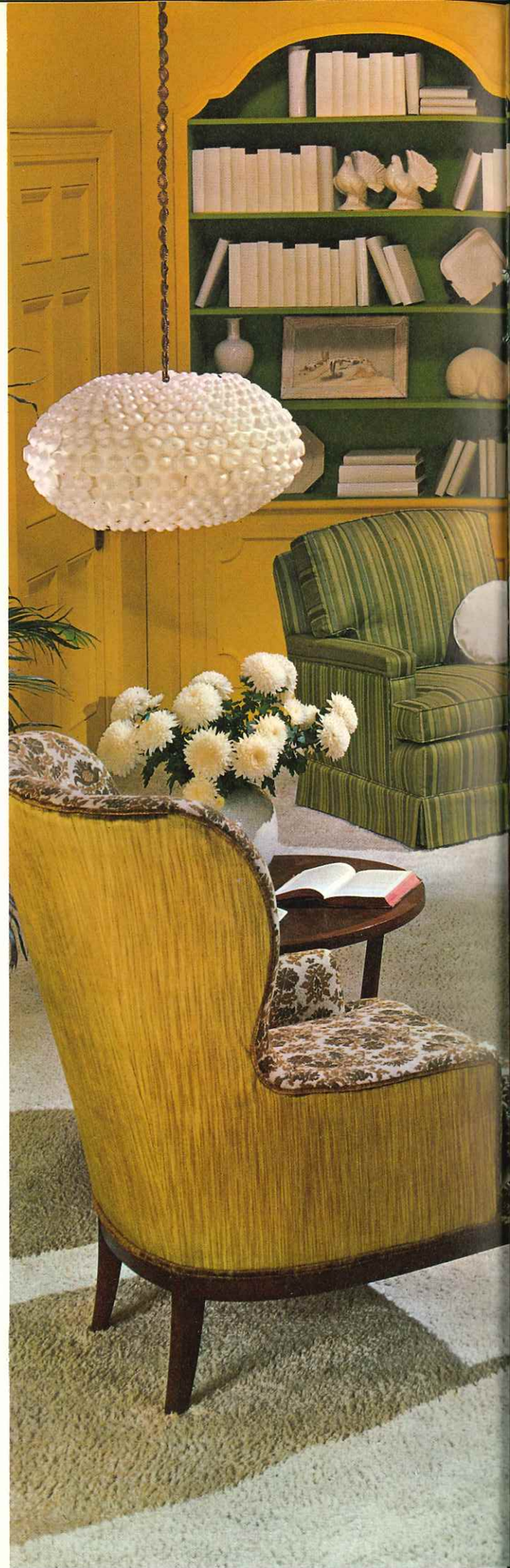
180 Pillow-back Lounge Chair
Scaled to comfort the petite, or the lean and rangy guest. Tastefully understated lines.
33 W 36 D 31½ H.

188-58
Lovely little love seat, superbly scaled. Fully reversible cushions. Use in pairs, or singly.
58 W 33 D 30½ H.

Create A Canvas For Color

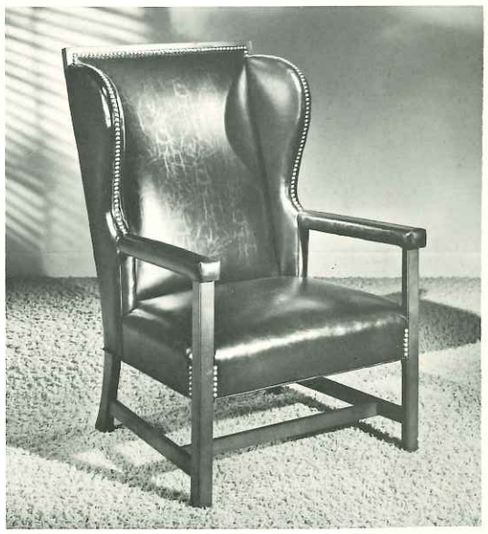
Create a white canvas for color—for colors so smashing you can almost **hear** them (Blue, reveals a university study, sounds cool; red is raucous; purple purrs!). Cover books in an inexpensive white monk's cloth; fill the hearth with smooth, white Japanese pebbles; put a fresh coat of white inside the fireplace. The effect is young and happy, a lovely way to open a summer home or revitalize a tired city apartment. Sparkling here, a 90″ sofa, lean and contemporary, covered in white sateen and mounted with warm, ripe colors. Center stage: Shaw's new sofa pouf in Jade velvet—a posh, elegant way to keep feet off cocktail tables. Note Shaw's contemporized version of a Colonial wing chair, at left. Throughout, Shaw's superb, down-soft seating (using the fabulous Fortrel fibre), is the room's most exciting feature.

L. to R., 620 Barrel Wing Chair; 520-32 Pillow-back Lounge Chair; 666-90 Pillow-back Sofa; 200 Chairs (grouped at Sofa); 515 Sofa Pouf.



518-90 Pillow-back Sofa
All cushions and pillows fully reversible.
Available in 101″, 90″ (as shown), 80″,
72″ lengths, and 56″ love seat.
Polished brass, hooded casters.
90 W 36 D 33 H.

520-30 Pillow-back Lounge Chair
Simple design lends rich eloquence to
Traditional or Contemporary interiors.
Rapturously comfortable.
30 W 35 D 32 H.



623 Open Arm Wing Chair
Exposed wood, antique brass nail trim, and
distressed Walnut combine to make this
one of Shaw's most extraordinary chair designs.
27½ W 33 D 42½ H.

1623 Cocktail Chair
Low and luscious. Sits like a lounge chair!
Elegant for Contract, or for
any room in the home.
26 W 28 D 28 H.

705 Chair
Small pull-up chair for executive suite,
hotel, home, or cocktail lounge.
Available in any finish.
25½ W 25 D 33 H.

516 Sofa. Underneath this flamboyant Contemporary print beats the heart of an Early American Stoic! This same sofa, a favorite of decorators everywhere, makes regular appearances in a print of Federal eagles, with a generously gathered skirt. Temperate Traditionalists often prefer it in a deeply-quilted print of hospitable pineapples! Its classic frame permits dozens of exciting treatments. Available in 80″, 90″ and 100″ lengths, or as 56″ love seat. Shown: 100 W 36 D 33 H.

770-90 Sofa
Simple, expressive lines. Available also in 72″ and 80″ lengths, and 54″ as a 2-cushion love seat.
90 W 34 D 30½ H.

730 Chair
Broad seat and low back create crisp, clean lines and hugely comfortable seating. Adapts well to leather or supported vinyls.
31 W 32½ D 29½ H.

618 Wing Chair
Gracious and authentic design adapts to either Traditional or Colonial setting. Available in any finish.
27 W 32½ D 41 H.

1619 Game Chair
Use four around a game table, two in a conversation area. Excellent application for executive suites, hotels, etc.
25 W 23 D 30½ H.

1221 Open Arm Tub Chair
Another superb choice for Contract interiors, or any room of the home. Solid Maple frame.
24½ W 25 D 31 H.

774-80 Loose Pillow-back Sofa
Available in 80″ length with 3 cushions; and in 70″ and 90″ lengths.
80 W 34½ D 32½ H.

707 Chair
In velvet for a boudoir, in vinyl for an executive suite, or in tweed for a home-office, this versatile chair meets the occasion.
25 W 27½ D 32 H.

666-90 Pillow-back Sofa
Exceptionally opulent styling and comfort. Available also in 72″, 80″, 90″ (as shown), and 100″ lengths. Exposed wood base.
90 W 36 D 30 H.

738 Chair
Unexpected design, extraordinary character. Simple styling, graceful legs. Has a desirable "one of a kind" look!
28 W 32 D 40½ H.

510 Pillow-back Lounge Chair
Assertive good looks, with finely detailed outside arms and back. Cushions made more luxurious with fabulous Fortrel . . . the fiber for longer-lasting comfort.
31½ W 35 D 30 H.

734 Lounge Chair
Rugged construction and masculine styling. Impressive in any room of the home, or in sophisticated executive suites.
29½ W 37 D 39 H.

1982 Love Seat
Flaming Tangerine and Maple Sugar fabric on slender, sylph-like Italian frame. Impeccable in every detail.
50½ W 30 D 30½ H.

1970 Chair
Restrained wing and generous arms provide excellent seating for fireside. Deeply comfortable cushion.
27½ W 30¼ D 35½ H.

312-I Swivel Chair
The "mink" of the boudoir, this milk-white, velvet swivel chair for a very personal touch. Buttoned back. Fortrel's down-soft comfort offers still more luxury.
29½ W 30 D 29½ H.

170 Love Seat
Wide box-pleats buttoned at each pleat and at corners. Versatile and delightful in any fabric.
52½ W 33 D 30 H.

144-54 Love Seat
Contour of attached back pillows is form-fitting for more luxurious comfort. Back of frame beautifully sculpted for middle-of-room placement. Also available as 76", 3-cushion sofa.
54 W 31 D 31½ H.

208 Chair
Shades of a British club! Soft, genuine leather, generous wings, rolled arms offer genuine comfort.
33 W 32½ D 41 H.

1648 Reclining Chair
Handsome attached pillow-back lounge also **reclines.** Perfect appointment for the executive. Shown in bold, brazen Plaid.
32 W 33½ D 38½ H.

1647 Ottoman
Matching ottoman is broad and cushiony, built to take years of rugged treatment.
27 W 25 D 16 H.

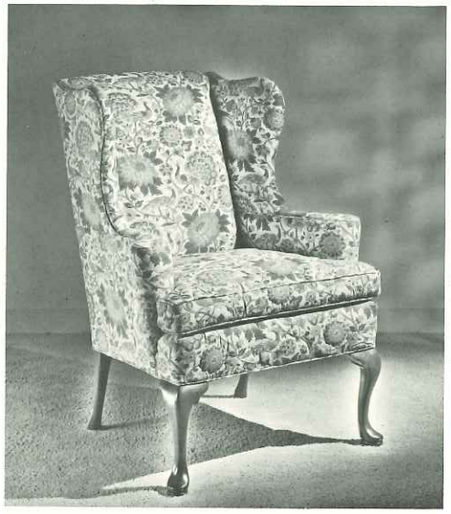
178 High Back Chair
Modified wing enables this chair to blend with Early American, Traditional, or Contemporary.
33 W 35 D 39 H.

141 Ottoman
24½ W 18½ D 14 H.

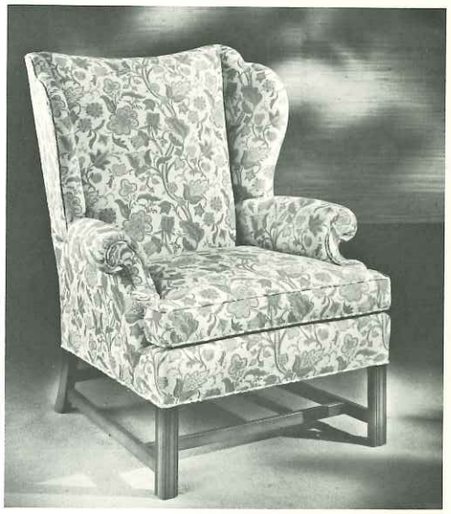
1652 Chair
Ideal for formal living room or master bedroom. Slightly smaller chair available as companion, for Mr. and Mrs. combination!
28 W 36 D 34 H.

1651 Ottoman
25 W 20 D 15 H.

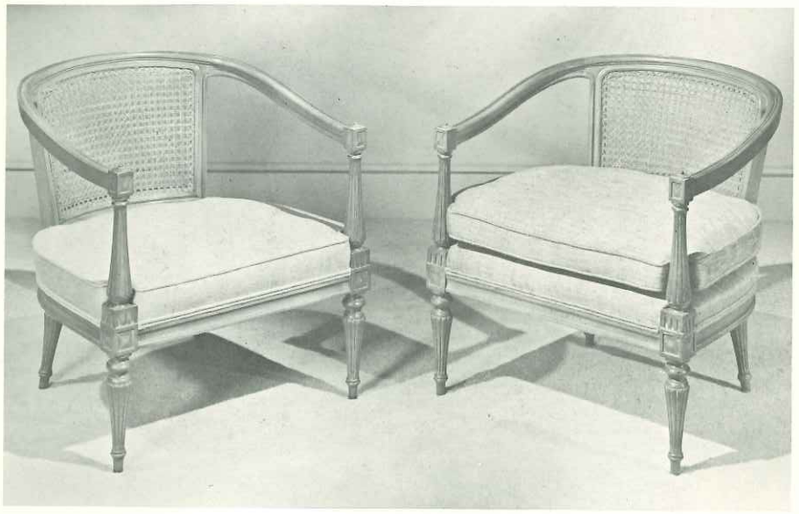
102 Occasional Chair
Finely detailed Italian legs, restrained scaling, and buttoned back adapt superbly to home or office ambience.
27 W 29½ D 30 H.



2646 Colonial Wing Chair
Queen Anne legs and gracious proportions. Zippered cushion and self-covered platform, standard Shaw "finishing touches."
31 W 31 D 42 H.



622 Decorator Wing Chair
A favorite with interior designers everywhere. Especially suited to silks, velvets, brocades.
32 W 33 D 40½ H.



453 Directoire Tub Chair
Imported Italian frame in Walnut, available in any desired finish. Cane back, with tight seat.
23½ W 23 D 26 H.

454 Directoire Tub Chair
All the fine features of 453, but with reversible seat cushion. Note magnificent wood detailing.

260 Loose Pillow-back Lounge Chair
A veritable cloud of comfort and calm. Low, generous seating. Casters.
34 W 38 D 34½ H.

259 Ottoman
Casters.
26 W 24 D 16 H.

615 Chair
Whimsical little chair, exclusive with Shaw of Charlotte. Adapts well to supported vinyls and leathers. Any finish.
27 W 31 D 34 H.

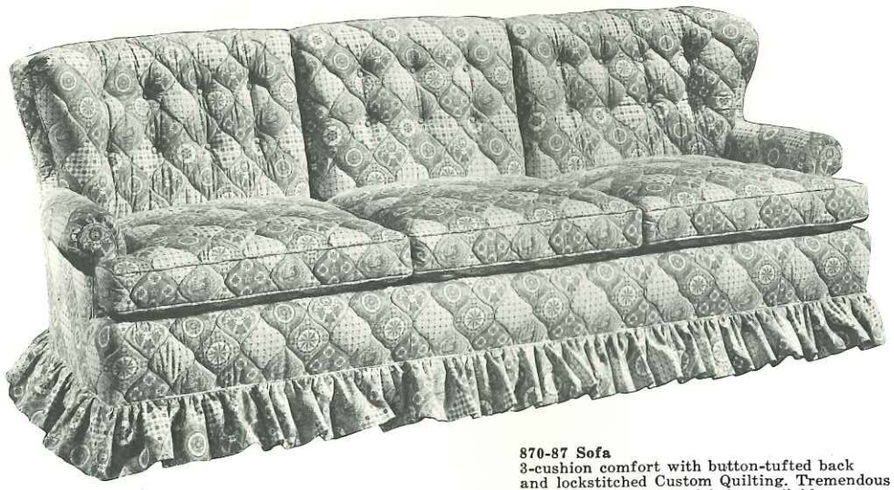
601 Ottoman
25½ W 19 D 15½ H.

Create Your Own Corner On The (Early) American Dream!

Mix russet, red, gold, ochre, cranberry, olive—the earthy tones. Mix robust plaids, hearty prints, sober solids. Or go further along the path of American history, and choose more formal Federal or Colonial styles. Shaw of Charlotte has all the important ingredients for re-creating ancestral eras!

Shown here, a cozy home in New Hampshire, converted from an old spring house, circa 1845. The random brick (which once helped keep dairy products fresh and cool), open hearth, and plank door were restored by the owner. (Oak cradle in foreground was the property of a New England midwife!) The owners chose Shaw of Charlotte pieces to complement their efforts because they are "warm, generously constructed, and authentic in feeling." Shaw's knowledge of historical styling has been perfected over 30 years of fine-furniture-crafting experience. Let Shaw help you make a little history of your own!

1884 Wing Sofa, 84″ wide; 1849 Wide Chair (by hearth), 38″ wide; 2032 Reclining Wing Lounge and matching Ottoman, 2003; 1872 Colonial Wing Chair.



870-87 Sofa
3-cushion comfort with button-tufted back and lockstitched Custom Quilting. Tremendous variety of Americana fabrics available.
87 W 34½ D 33 H.

186 Attached Pillow-back Sofa
Versatile styling is excellent in Early American, Traditional or Contemporary interiors. Deep comfort. Beautiful proportions.
84 W 33 D 30 H.

1944 Lounge Chair
Custom Quilted in a vibrant floral pattern, with unusual wing design and roomy, reversible cushion.
31½ W 39 D 33½ H.

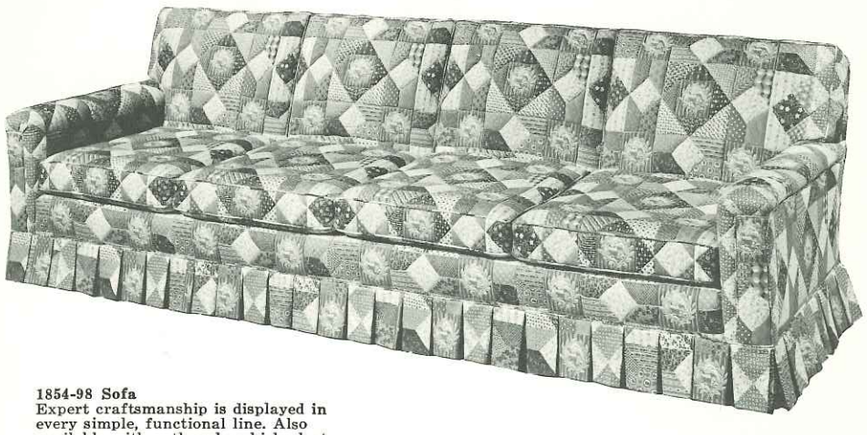
1888 Wing Chair
Created for a woman's private comfort, but gracious to a man's relaxation, also. Unique wing interest.
30 W 33½ D 42½ H.

1878 Wing Chair
Shown in deep-quilted print, with masterful wing proportions and gently rolled arms. Perfect for private club, executive suite, library, elegant reception area.
31 W 32½ D 44 H.

1834 Chair
Splendid little tub chair for boudoir, grouped at a fireplace, or in conversation corner.
28 W 28½ D 29 H.

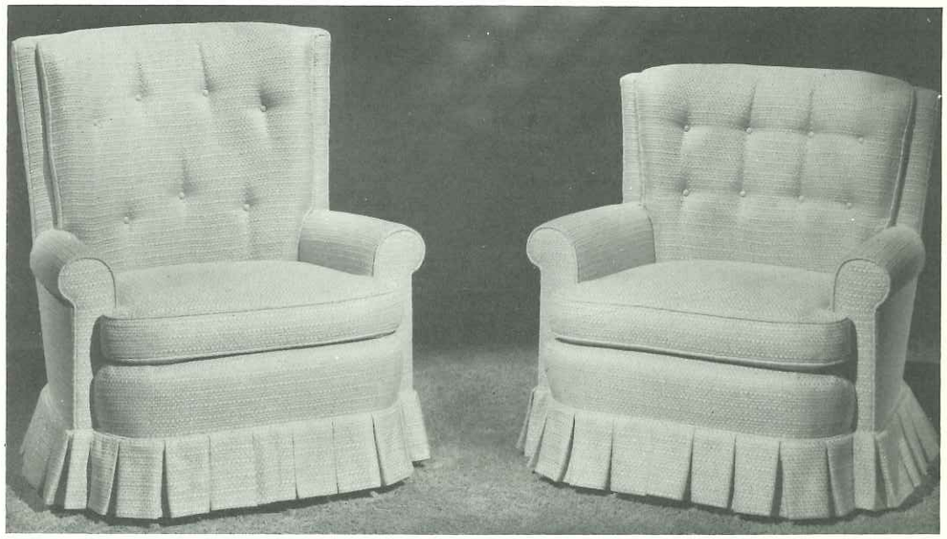
2024 Chair
Capacious comfort, designed especially for masculine tastes. Super-resilient back.
34 W 34½ D 33½ H.

2003 Ottoman
Thick, generous, attached cushion on sturdy, skirted frame.
26 W 22½ D 16 H.



1854-98 Sofa
Expert craftsmanship is displayed in every simple, functional line. Also available with gathered or kick-pleat skirt and in 80″ version.
98 W 36 D 31 H.

2090-84 Sofa
Americana at its sturdiest and most handsome. Exposed wood base dulled and hand-rubbed in Maple Fruitwood or any desired finish. Antique brass nail trim.
84 W 34 D 31 H.



572 and 570 Chairs
For the tall, rangy man who has to seek his own chair to find true comfort, and for the woman who shares his pleasure, these Americana mates.
572: 32 W 37 D 37 H.
570: 32 W 36 D 32½ H.

2040 Winged Love Seat
Modest little wings add charm to this Early Colonial love seat, shown Custom Quilted and deftly skirted.
56 W 34½ D 33½ H.

1810 Barrel Chair
Delightful in tweeds or nubby, Americana textures; elegant in velvet or silk. Petite and very "personal" chair.
29 W 31½ D 30 H.

104 Chair
Gently curved and buttoned back, with gracefully rounded arm treatment. Harmonious with Colonial or Traditional settings.
29½ W 32 D 31½ H.

2086 High-back Wing Sofa
One of fine furniture's most unique designs.
84 W 34½ D 36 H.

2026 & 2028
High-backed Wing Lounge
Companion chairs for fireplace conversation offer maximum comfort. 2028 available also as 2032 Reclining Lounge. As shown:
2028—32 W 34 D 38½ H.
2026—30½ W 34 D 36½ H.

2003 Ottoman
Button-tufted attached cushion.

609 Captain's Chair
Exposed wood. Perfect for game rooms, offices, den, living room, study. Supported vinyl, as shown, is easy to clean, ruggedly durable.
26¾ W 26 D 32½ H.

160 Lounge Chair
Snug, secure, roomy and relaxing. Masterfully tailored. Reversible cushion.
30 W 32½ D 34 H.

1893 Platform Rocker
Delightful piece of Early American comfort and whimsey. Maple frame.
27½ W 29½ D 39 H.

1895 Footstool
Tiny collector's item with its own frivolous skirt. 7½ H.

2028 High-backed Wing Lounge
Built for a man who wants his own retreat. Modified wing with restrained button-tufting in back cushion.
32 W 34 D 38½ H.

2642 Queen Anne Wing Chair
One of Shaw's most respected creations. Elegant representative of superior Colonial design.
29 W 33 D 44 H.

1848 Winged Love Seat
Used as a pair, these delightful love seats make a warm snuggery for fireside.
53 W 32 D 36 H

1651 Ottoman
Excellent height for truly comfortable casual seating. Custom Quilted and "puffy."
25 W 20 D 15 H.

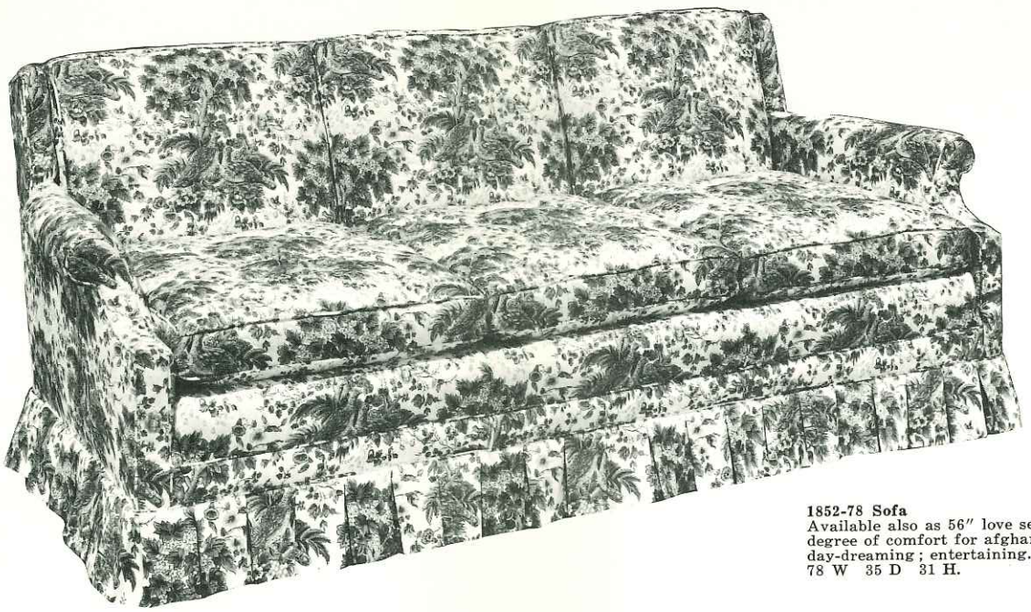
1698 Swivel Rocker
Rock, swivel, relax, snuggle. This handsome chair comforts you in every mood and position. (Available stationary.)
28 W 35 D 32 H.

516-101 Pillow-back Sofa
Available in varied lengths (see page 11). Deep, downy comfort is enhanced by matching arm pillows at both ends.
101 W 36 D 33 H.

1878 Wing Chair
Shown here in Black Naugahyde, reminiscent of a lavish private club or library. Masterful wing proportions.
31 W 32½ D 44 H.

574-84 Sofa
Major seating for a family's favorite gathering place! Note graceful, contoured front for more pampered lounging.
85 W 34½ D 31 H.

1852-56 Love Seat
Finest-quality materials offer unexcelled comfort and lasting beauty. Available also as 1852-78 3-cushion sofa.
56½ W 35 D 31 H.



1852-78 Sofa
Available also as 56″ love seat. Perfect degree of comfort for afghan-knitting; day-dreaming; entertaining.
78 W 35 D 31 H.

1842 Chair
This prim and proper piece of Americana is delightful anywhere in the home.
29 W 33 D 44 H.

2086 High-back Wing Sofa
For many years, a special favorite of Shaw of Charlotte's clients.
84 W 34½ D 36 H.

1834 Tub Chair
Goes well in Traditional, Early American, or Contemporary settings. Excellent size for many uses.
28 W 28½ D 29 H.

1842 Wing Chair
As authentic as hand-dipped candles and poke bonnets, this high-backed wing brings new charm to any setting.
29 W 33 D 44 H.

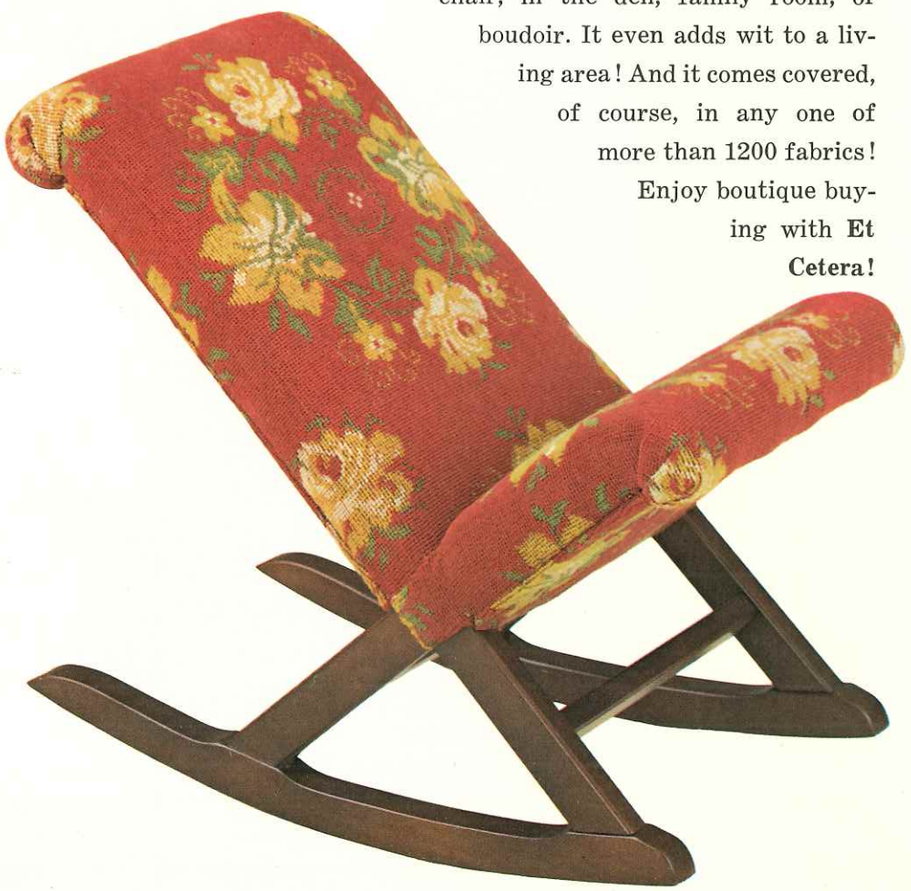
200 & 210 Chair
Splendid in ensemble for any room. Adapts well to Early American, Traditional, or Contemporary fabrics.
200: 28 W 32½ D 31 H.
210: 31 W 34½ D 33½ H.

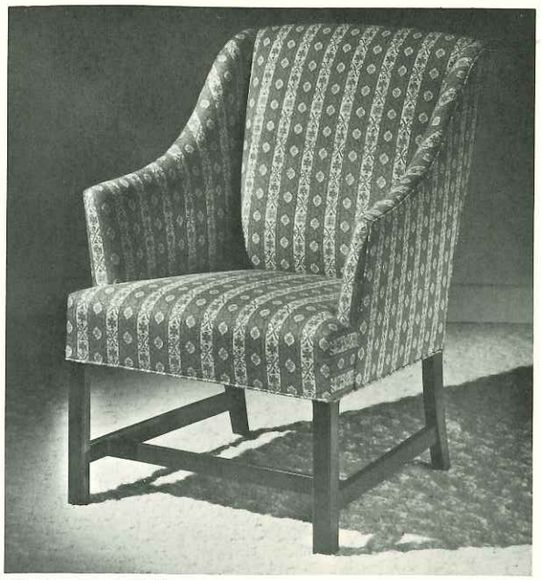
2003 Ottoman
Adapts also to various styles and fabrics.

Et Cetera

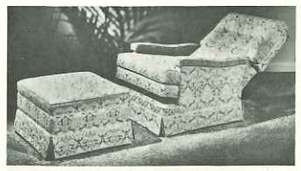
To make the selection of fine furniture even more flexible and pleasant, Shaw offers a collection of **Et Cetera** for your review—pieces of whimsey, of function, of elegance, of imagination—many splendored things with the fun of **boutique** buying!

Though Shaw is serious about the creation of outstanding furniture, Shaw can also be tongue-in-cheek! Note the Gout Rocker, designed for sufferers of gout in the mid or late 17th Century, offering comfort **now** to modern, aching feet. It is the only upholstered gout rocker made by modern manufacturing, and people have fallen in love with it everywhere (a beagle puppy, belonging to Shaw's President, has one of his very own!). It's perfect in a country kitchen in front of a favorite chair, in the den, family room, or boudoir. It even adds wit to a living area! And it comes covered, of course, in any one of more than 1200 fabrics! Enjoy boutique buying with **Et Cetera!**





611 Occasional Chair
Diminutive and delightful example of Americana. Available in any of Shaw's fine finishes.
26½ W 30 D 38½ H.



268 Reclining Lounge
Rapturously comfortable, with solid Latex foam rubber seat. Semi-attached back cushion. Stops at any desired angle or position.
29 W 36½ D 36½ H.

165 Ottoman
Beautifully built for heavy use. Excellent height for extra, casual seating.
22 W 26 D 15½ H.

462 Directoire Arm Chair
Boutique beauty, with frame imported from Italy. One of the most exciting examples of wood detailing in Shaw's entire collection.
28 W 28½ D 34 H.

1140 Bent Wood Arm Executive Swivel Chair
The executive's chair is his own private universe in the day-to-day world of decision-making. Make him marvelously comfortable with this handsome, flawlessly-engineered chair. Variable height due to adjustable mechanism. Shown in durable, supported vinyl.
26 W 29½ D 40 H.

1223 Executive Swivel Tilt Chair
Relax, swivel, tilt in solid comfort! Shown in supported vinyl, yet handsome in appropriate fabrics.
24½ W 25 D 31 H.

609 Captain's Chair
Dozens of uses in office, den or library; around a game table; at either end of a dining table. Brass nail-head trim. Shown in easy-to-clean supported vinyl.
26¾ W 26 D 32½ H.

119 Tub Chair
Darkling beauty for yacht, cabin, executive suite, library, private club, or home. Also adapts well in lush fabrics. Supported vinyl covering endures for years.
24¾ W 25½ D 32 H.

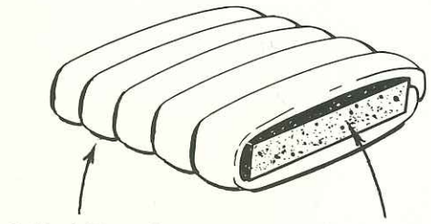
1241 Host Chair
Smashing little accent piece for foyer, cocktail niche, boudoir, or living room. Fondly called a "slipper chair." Lovely lines.
24 W 21 D 37 H.

515 Pouf
The sofa ottoman, exclusive from Shaw of Charlotte! Deep, luxurious comfort for pampered feet (helps keep feet off cocktail tables!). Serves also for informal seating. Button-tufted. Concealed casters.
21 W 21 D 12 H.

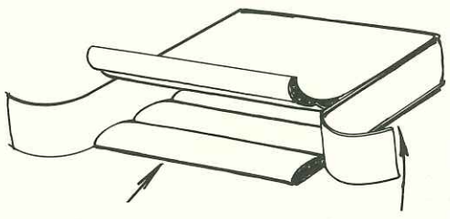
The Inside Story

Excellence is never granted but as the reward of labor. For thirty years, Shaw Manufacturing Company has steadfastly upheld the high standards of excellence set by the founder. Both visually and fashionably, the foregoing pages grant evidence of the labor of Shaw's experts in beauty and superior design. Here, with pride, are brief, factual construction details which reveal Shaw's *inside* story.

Fortrel® . . . the hidden ingredient in Shaw's Ultra-Ese cushion



Step No. 1 A quilted, cushiony layer of Fortrel fiberfill is wrapped around a super-soft core of Polyurethane foam. Shaw creates proper shape with Fortrel because Fortrel is the fiberfill that commands *speedy recovery after pressure.*



Step No. 2 A quilted layer of Fortrel fiberfill is sewn to both top and bottom of a downproof casing, into which unit at left is inserted. Comfort is now being multiplied, proper shape assured, and lasting beauty guaranteed in this process.

Step No. 3 The completed unit at left is inserted into the outer fabric covering, and zippered. Because the outer fabric covering is *custom-cut* to each required cushion shape, the cushion is lastingly firm and generously comfortable, with the finished look of a Balenciaga!

1. **Shaw's Ultra-Ese cushion construction (described above)** — Ultimate comfort is best interpreted in Shaw's Ultra-Ese cushion construction, *available in every piece.* For skillfully-engineered shape, enduring comfort and beauty, Shaw employs only the finest obtainable materials and technical ability. Celanese® Fortrel® is a trademark of Fiber Industries, Inc., Celanese Fibers Company, New York 36 . . . a division of Celanese Corporation of America.

2. **Finishes**—A many-step process, at the direction of highly-skilled technicians using the finest materials, provides Shaw's outstanding hand-rubbed finishes (subtly distressed and spattered to enhance the lustre). *Pumice* (light beige, grey-tone), *Cherry Fruitwood, Faded Walnut, Maple Fruitwood,* and *Premiere Mahogany; French Walnut* (medium brown, with blue-wax glaze), *Natural Walnut* (dry, oiled-type finish with low-sheen lacquer), *Glazed Walnut* (nut brown with highlights), or any special finish, as required, to match your sample. In addition, a broad selection of fine, painted finishes (brushed, crackled, or lacquered) are available.

3. **Fabrics**—Shaw's fabulous line of more than 1200 fabric selections is carefully chosen to meet every conceivable requirement in upholstery furnishings for the home or office suite, yacht cabin, private retreat, and Contract interiors. Every Shaw fabric is available *custom quilted,* meticulously detailed, and heavily padded for deep puffiness. Every inch of quilting is *lockstitched.* Top grain leathers, in a limitless range of colors, are available in addition to supported vinyls and plastics.

4. **Other custom features by Shaw—**

a. Self-covered platforms

b. Zippered cushions

c. Sateen-lined skirts

d. Undercovered outside arms and backs

e. One-piece, full-webbed bottom construction reinforced with steel bands, 8-way hand-tied, oil-tempered coil springs

f. Solid maple frames

This folio written and designed by Laney-Smith, Inc.

Shaw OF CHARLOTTE

Manufacturers of Upholstered Furniture

One Dollar